**The Charleston Defense Contractors Association (CDCA)**

***Announces***

**Inaugural Mobile Application Development Competition**

**$6000.00 in Awards and Scholarships**

The Charleston Defense Contractors Association (CDCA) is pleased to announce the Inaugural Mobile Application Development Competition in conjunction with its annual Government and Industry Partnership Conference in Charleston, SC November 14-17, 2011. The focus of the Mobile App Competition is to stimulate creative thinking and promote the entrepreneurial spirit while offering development support, marketing expertise, mentorship, and guidance for the participating students.  The CDCA Mobile App Competition is open for participation to all full-time, undergraduate and graduate students.

The CDCA Mobile App Competition will accept creative ideas for unique applications on any platform including: iPhone, iPad, Android, RIM (Blackberry), and Windows Mobile **and** a three-minute video detailing the functions of the application and how it can be utilized by the general public.  The competition will focus on three different target areas:

1. ***Safety***
2. ***Quality of Life***
3. ***Financial***

Please find below the information on CDCA Mobile App Competition Terms and Conditions and the submission process. To be considered for award, the Application and Video must be received by 1700 Eastern Standard Time (EST) on ***4 November 2011***.

**CDCA Inaugural Mobile App Competition**

**Application Process**

1. All students should read and understand the Terms and Conditions.
2. Complete Letter of Intent Form and email to [*AppChallenge@charlestondca.org*](mailto:AppChallenge@charlestondca.org) by **14 October 2011**.
3. Submit application and video to:

Charleston Defense Contractors Association

PO Box 61089

North Charleston, SC 29419-1089

**\*\* Deadline for receipt of Application and Video is 1700 EST November 4, 2011**

**Terms and Conditions**

* The competition is open to individuals or teams of any full-time undergraduate and graduate college students.
* Scholarships and Award Breakdown:

$3,000 First Place ($1,000 award to student(s), $2,000 scholarship to school)

$1,000 Second Place ($500 award to student(s), $1,000 scholarship to school)

$750 Third Place ($250 award to student(s), $500 scholarship to school)

$750 Attendee Favorite ($250 award to student(s), $500 scholarship to school)

* Entries must be received by 1700, Eastern Standard Time (EST), 4 November 2011. All entries will not be returned.
* Participants may submit more than one entry; however, only the first three entries per school will be accepted. Videos must be in .mpeg or .avi format. Student(s)/Teams are encouraged to display School Spirit in the video.
* Entries must be based on unique applications that will function on any platform including: iPhone, iPad, Android, RIM (Blackberry), and Windows Mobile .First, Second and Third place prizes will be based on the scores returned by a panel of judges. The scores will be based on Complexity of Technology components, Marketability, Video, Value to Customer, and Ease of Use.
* The “Attendee Favorite” prize will be determined by vote of the attendees at the CDCA Government Industry Partnership conference who view the student videos. . Submitted entries are developed applications but must not be published to the general public prior to 15 November 2011.
* Any entry containing sexual, violent, abusive, harassing, offensive, or insulting content will be disqualified.
* Submission is open from 1 October, 2011 until 4 November 2011.
* All Data Rights of the application and video remain the property of the student(s) and/or school.
* By submitting entry, students and/or school authorize CDCA to display the application and video between 1 October 2011 and 30 November 2011.
* All participants warrant that their entries are original and that they are the sole and exclusive owner and rights holder of the submitted entries and all included content, that no third parties will make any challenges or claims as to ownership or fraud, and that they have the right to submit the entries in the Competition and grant all required licenses.
* To the maximum extent permitted by law, each participant indemnifies and agrees to keep indemnified the CDCA, its board members and members herein referred to as Organizer’s at all times from and against any liability, claims, demands, losses, damages, costs, and expenses resulting from any act, default or omission of the participant and/or a breach of any warranty set forth herein.
* Any false information provided by any participant may result in the immediate elimination of the participant from the competition. The CDCA further reserves the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, or otherwise does not comply with these terms, or violates the laws of South Carolina.
* All judges’ decisions will be final and binding.

**CDCA Inaugural Mobile App Competition**

**Letter of Intent Form**

* Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Name of University/College:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Contact email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Categories Entering: Safety Quality of Life Financial (Check all that apply)
* Title of the idea: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Description of the idea: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Are you the original creator and author of the app? Yes No
* Please include the names of other individuals who helped create the app or the idea for the app: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Are you currently a graduate student? Yes No
* Name of professor, staff member, and/or teacher that is in charge of your lab. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Email address of professor, staff member, and/or teacher that is in charge of your lab.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Phone number of professor, staff member, and/or teacher that is in charge of your lab.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Is this app related to research occurring in your lab? Yes No
* Target Mobile App Market/Markets:

iPhone iPad Android RIM (Blackberry) Windows Mobile

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature Date**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Parent/Legal Guardian (if applicant is under 18 years of age) Date**

**By signature of this application you acknowledge you have read and understand the Terms and Conditions.**